

PAM BORTON

PROFESSIONAL SPEAKER, ICF SENIOR EXECUTIVE COACH & AUTHOR



ON POINT
NEXT LEVEL LEADERSHIP

Professional Speaker

Pam has a unique gift for connecting with audiences in an authentic way that promises an inspiring and truly memorable presentation. For decades she has been motivating audiences across the country by telling her stories and sharing her experiences as a FINAL FOUR coach. She provides the key ingredients for inspiration, resilience, mastering your mindset, change and peak performance in any industry. Her unique executive experience and best practices will provide you with the highly sought-after insights and strategies to go to the Next Level, build a collaborative culture, and to build high performing teams across organizations.

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*ICF Senior Executive Coach
PCC, Professional Speaker,
Leadership Expert, National-Board
Certified Health and Wellness
Coach, Philanthropist, and Author.*

A leading senior executive coach, Pam is committed to taking senior-level and C-suite executives, and their high-performing teams, to the “Next Level”. Pam aligns with organizations and Fortune 500 companies across the country and across industries including finance, retail, IT, hospitality, higher education, human resources, healthcare and more.

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POPULAR KEYNOTE PRESENTATIONS AND TOPICS:

MINDSET FOR SUCCESS - TRUE RESILIENCE and INSPIRATION

At any moment, life can throw adversity in our direction. Life is easy when we are winning and things are going our way. What defines our true character is during the losses and when we are faced with the impossible. True resilience and success, both personally and professionally, requires an intricate understanding of the mechanisms inside ourselves that allow us to navigate adversity. In developing this skill set, we can pursue and advance with unwavering courage, purpose, confidence and the strength of an open heart.



BE THE OPTIMISTIC LEADER YOUR PEOPLE AND TEAMS EXPECT

Optimism, defined as hopefulness about the future and confidence in successful outcomes, is a key quality of emotional intelligence and critical to building and maintaining our resilience. Research has shown individuals who are high in optimism tend to be happier, more hopeful, have a positive attitude and outlook on life. What's more, optimistic individuals have the ability to remain positive despite setbacks, a crucial differentiator between successful leaders and others in the workplace. In this interactive presentation, you'll walk away with proven strategies and to be that driven and caring leader.

BUILDING HIGH-PERFORMING TEAMS IN THE 21st CENTURY...FOR PEAK PERFORMANCE

From the sports world to the boardroom, success is being able to build championship teams from top to bottom and across the organization. Becoming a manager and leader is one of the most challenging career transitions...it's no wonder more than 60% fail within the first 18 months or less. Leadership has changed dramatically, and to be a successful leader today, the way we lead people and teams successfully, has changed. Whether you are a manager, director, or sit in the C-suite, you will learn how to take your leadership skills, mindset, self-awareness, communication and more to the next level.

LEADING WITH GRACE THROUGH A CRISIS

Not many have ever experienced a time when resilience has been asked for such an extended period of time at an intense level. Leadership and being a great teammate is expected not just during times of uncertainty, but all the time. Hiring them and also how to recognize when a teammate is missing one or more of the critical qualities and how to develop that skill. Pam will share THREE TOP qualities an ideal team player must have.

THE X FACTOR: EMOTIONAL INTELLIGENCE

According to research, 70% of your culture is traced to the leader. High emotional intelligence is required for no matter the level of professional and is invaluable to business success. Leadership is influence and people buy into the leader before they buy into the vision. Developing self-awareness, managing relationships, taking ownership, managing stress, and being confident in making difficult decisions are expected.

Pam dives deep into core attributes of what separates good leaders from extraordinary ones. She incorporates these characteristics into leadership approach so you can motivate your people and teams.